

# Birdsong Use Cases

## for At Home Seniors

**BIRDSONG**  
ENTERTAIN CONNECT EMPOWER



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## Case Study

**Boston Senior  
Home Care**

**BIRDSONG**  
ENTERTAIN CONNECT EMPOWER



**BOSTON SENIOR  
HOME CARE**

Mitigating the Effects of COVID-19  
with the Birdsong Engagement  
Tablet at Boston Senior Home Care

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# Introduction:

Boston Senior Home Care (BSHC) is a non-profit entity located in Boston, Massachusetts, that offers in-home care services to the elderly and disabled population. **The primary goal of BSHC is to boost the quality of life of its clientele by fostering independence, dignity, and overall well-being.**



## Cognizant of the Challenges Posed by COVID-19

The COVID-19 pandemic presented several hurdles for BSHC and its clientele. As a result of the pandemic, BSHC's adult day health programs were suspended, resulting in a dearth of social interaction and stimulation for its clients. Additionally, the caregivers were subject to excessive pressure and required respite. **Many of the elderly clients were socially isolated and grappling with feelings of loneliness and boredom.**



## Adoption of the Birdsong Engagement Tablet:

To address these difficulties, BSHC carried out a comprehensive analysis of the various technological solutions available to alleviate the impact of COVID-19. After a meticulous examination, they opted to implement the Birdsong Engagement Tablet. **The tablet's user-friendly interface and ease of use made it an ideal solution for elderly clients who were having trouble accessing and utilizing technology.** Additionally, the Birdsong Engagement Tablet offers an extensive collection of content, including educational apps, games, and social media, ensuring that clients would never run out of engaging activities. Birdsong also assigns a dedicated team member as a point of contact for every organization, making the implementation process effortless. Furthermore, Birdsong is willing to work with each organization to customize the tablets to their unique requirements, ensuring that clients have access to the necessary tools and services.



## Impact of the Birdsong Engagement Tablet:

BSHC's implementation of the Birdsong Engagement Tablet had a significant impact on the elderly clients in their care. **The tablet's features, such as educational apps, social media, and games, facilitated the stimulation of their minds. Moreover, the seniors were able to communicate with their loved ones with ease.**

Furthermore, the use of the Birdsong Engagement Tablet mitigated the feelings of loneliness and isolation among the elderly clients in BSHC's care and provided a much-needed respite for their caregivers.





## Conclusion:

The COVID-19 pandemic presented numerous challenges for organizations such as BSHC and the elderly population they serve. **However, with the help of the Birdsong Engagement Tablet, BSHC was able to overcome these difficulties and improve the quality of life for their clients.** The tablet's user-friendliness, ease of use, and extensive library of content, combined with its customization options, made it the perfect solution for BSHC's clientele. The tablet served as a lifeline for elderly clients struggling with loneliness and boredom and relieved some of the pressure on their caregivers

**For further information about BSHC's mission, services, and programs, please visit their website, <https://www.bshcinfo.org/>.** This site is a valuable resource for individuals and families seeking in-home care services for their elderly loved ones



# Video





“Boston Senior Home Care is on the frontlines of the COVID-19 pandemic and fills a critical role in the delivery of vital services to older adults and their caregivers during an unprecedented disruption in all facets of their daily lives. **The many ways older adults and caregivers can use this technology to be engaged and connect with others is truly innovative and demonstrates our ongoing commitment to those who rely on us for services every day”.**

-Meg Hogan  
**Boston Senior Home Care CEO**